

### **30 Content Prompts to Boost Engagement on Social Media (courtesy of MAQA Collective)**

1. Ask your followers what their favorite thing is about your brand or product.
2. Run a poll and ask your followers to vote on a new product or design.
3. Share a motivational quote and ask your followers to share their favorites.
4. Ask your followers about their weekend plans.
5. Share a throwback photo and have your followers guess the year.
6. Ask your followers to tag a friend who inspires them.
7. Share a funny or relatable meme and let your followers add their own captions.
8. Ask your followers to share their favorite books or TV shows.
9. Share a riddle or brain teaser and ask your followers to solve it.
10. Ask your followers to share their favorite recipe or meal.
11. Share a “Would You Rather?” question and ask your followers to respond.
12. Challenge your followers to a trivia question related to your industry.
13. Share a “This or That?” and ask your followers to choose their favorite.
14. Ask your followers how they stay motivated or inspired.
15. Share an interesting fact about yourself and ask your followers to share one too.
16. Have your followers fill in the blank with their goals or dreams.
17. Ask your followers to share their funniest childhood memory.
18. Share a “Caption This” post and let your followers come up with witty captions.
19. Ask your followers to share their favorite inspirational quote.
20. Host a “Tag a Friend” content and reward the winner.
21. Share a throwback photo and challenge your followers to find something hidden in it.
22. Ask your followers what they’re thankful for.
23. Share a “Behind the Scenes” post and show your followers your creative process.
24. Ask your followers to share a product they can’t live without.
25. Share a “Fill in the Blank” post asking followers to describe their favorite feature of your product.
26. Ask your followers to share their favorite travel destination.
27. Share a “Flashback Friday” post and ask followers to share a memory from that period.

28. Showcase your products and ask your followers to vote on their favorite.
29. A giveaway with a call-to-action for following, liking and tagging friends.
30. Ask your followers to share a photo of their favorite product of yours in use.